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BUSINESS PLANNING for Small Business

A step-by-step guide to the what, why,
when and how of business planning



Dr. Warren Harmer

Balboa Press Australia, United States, 2014. Paperback. Book Condition: New. 203 x 127 mm. Language: English . Brand New Book ***** Print on Demand *****.If you're like most small business owners, there's a good chance you don't have a business plan. Even if you do, you probably haven't looked at it since you started your company or asked the bank for money. Dr. Warren Harmer, who has been helping small business owners succeed for more than twelve...

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