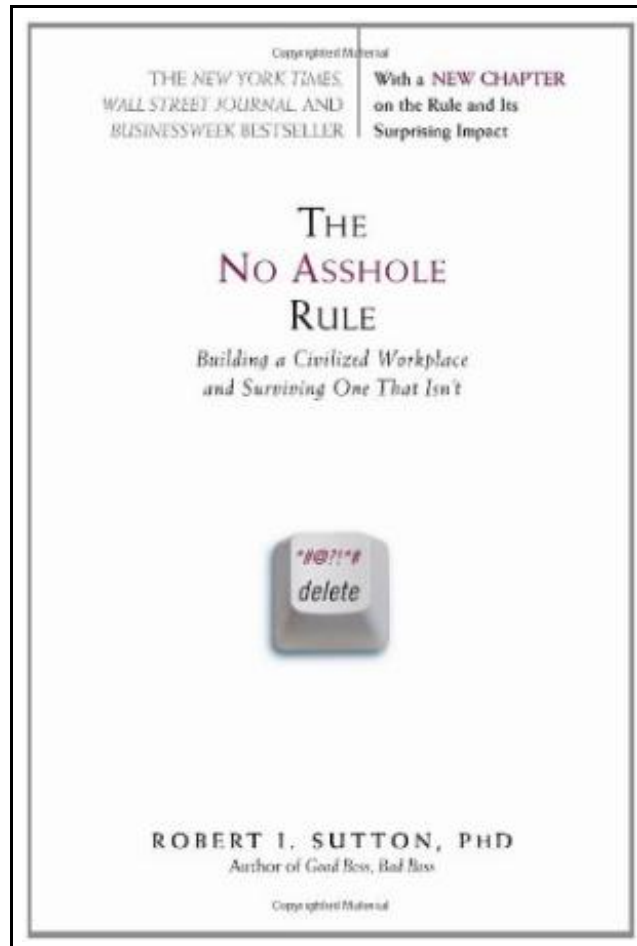


# The No Asshole Rule Building a Civilized Workplace and Surviving One That Isn't



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Business Plus. Paperback. Book Condition: New. Paperback. 256 pages. Dimensions: 8.2in. x 5.4in. x 0.8in. The No Asshole Rule was awarded a Quill Award as the Best Business Book of 2007. When Robert Suttons No Asshole Rule appeared in the Harvard Business Review, readers of this staid publication were amazed at the outpouring of support for this landmark essay. The idea was based on the notion, as adapted in hugely successful companies like Google and SAS, that employees with malicious intents or negative attitudes destroyed any sort of productive and pleasant working environment, and would hinder the entire operations success. Now using case studies from these and many more corporations that have had unquestioned success using variations of The No Asshole Rule, Suttons book aims to show managers that by hiring mean-spirited employees - regardless of talent - saps energy from everyone who must deal with said new hires. FEATURING A NEW CHAPTER ON THE RULE AND ITS SURPRISING IMPACT! In this new version of The No Asshole Rule, Bob Sutton provides an uproarious account of the world-wide reaction to his best-selling book. As he writes: I didnt plan it. I never wanted it. I didnt believe it at first. And it still make me squirm. Suttons talking about having been branded as the asshole guy. But beyond the initial shock value of the provocative title, Suttons epilogue goes on to detail the kind of impact this important book has had on corporate organizations and employees everywhere. His book has provided a major wake-up call to those individuals in the business world and beyond who somehow have lost sight that a little civility goes a long, long way when it comes to dealing with our fellow human beings - and leading an effective organization. This is one epilogue that is definitely...



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