


[DOWNLOAD](#)


Business Environment

By Veena Keshav Paliwar

PHI Learning, 2014. Softcover. Book Condition: New. Designed primarily as a text for undergraduate and postgraduate students of management and commerce, this comprehensive and well-organized book equips the readers with the knowledge to analyze the domestic and global business environment. The focus of the book is on the assessment of the evolving business scenario using analytical underpinnings and latest data. This book clearly brings out the implications of changes in socio-economic and legal environment of business, and covers business environment by tracking changes in national income, inflation, fiscal deficit, money supply, exchange rate, balance of payment and many other economic variables. Besides, it briefs on legal aspects, deliberates on demographic changes and changes in technical and natural environment of business. Besides students, practising managers and policy makers will also find the book as a useful reference. Key Features ? Illustrations using latest data (upto June 2013) ? Boxes containing numerical illustrations and technical details ? Cases depicting Indian Business Environment and providing glimpses of evolving global business environment ? Review questions, numerical problems and case analysis Printed Pages: 592.



READ ONLINE
[6.31 MB]

Reviews

This is an incredible book that I have ever read through. It can be rally exciting through reading through time period. I discovered this publication from my i and dad recommended this pdf to find out.

-- **Friedrich Lynch DDS**

This is basically the greatest book i have got read through until now. It normally will not expense an excessive amount of. I am just delighted to let you know that here is the greatest book i have got go through within my individual existence and might be he finest book for at any time.

-- **Precious McGlynn**